



# SPONSORSHIP OPPORTUNITIES

2026

Chest  
Heart &  
Stroke  
Scotland



**Partner with us and reach a highly engaged Scottish audience committed to health and wellbeing**

We will support your brand through our audience network:

-  **31,306** Facebook followers
-  **3,326** Instagram followers
-  **4,253** LinkedIn followers
-  **1,101** TikTok followers
-  **25,000** email subscribers
-  **9,000+** Buzz newsletter readers (per issue)
-  **10,000** monthly website visitors
-  **25 million** quarterly media reach

## About CHSS

**Chest Heart & Stroke  
Scotland is Scotland's largest  
health charity for people with  
chest, heart and stroke conditions  
or Long Covid.**

Our mission is simple yet powerful: to make sure no one has to recover alone. With the help of our incredible nurses, support workers and volunteers, we provide the right support, at the right time, in the right place—so that no life is half lived.

## Why Your Support Matters

**1 in 5 people in Scotland live** with chest, heart and stroke conditions, or Long Covid. For many, the impact is life-changing—frightening, isolating, and overwhelming not just for them, but for their families, friends and carers too.

## How You Can Get Involved

Your support will be invaluable in helping us to raise vital funds for people with chest, heart and stroke conditions. You can help someone do more than just survive – you can help make sure that no life is half lived!

## Champion Sponsor £10,000

- Two tables at the event (10 guests on each table)
- **Premier table position and sports star seated at your table**
- Meet and greet with sports stars present
- Exclusive use of Headline Sponsor Status
- Special thanks on Chest Heart & Stroke Scotland's social media channels and mention by the host as the event's main sponsor
- On-screen branding in association with your company throughout the venue & special mention
- TV Screen advertising at 44 retail shops for one month
- Full page colour ad in the event programme
- Company logo branded 'in association' on event presentation & company logo and links to website on event website
- Opportunity to present the winners' trophy
- Framed picture of your table with sports star
- Guided private tour of our first-class Strathclyde University Research Rehab facility where we are pioneering research into enhanced rehabilitation equipment



## Team Captain Sponsor – £5,000

- One prime table at the event (10 guests on each table)
- Special thanks on Chest Heart & Stroke Scotland's social media channels and mention by the host as the event's main sponsor
- On-screen branding in association' with your company throughout the venue & special mention
- Full page colour ad in the event programme
- Company logo branded 'in association' on event presentation & company logo and links to website on event website
- Opportunity to contribute to guests' goody bag
- Guided private tour of our first-class Strathclyde University Research Rehab facility where we are pioneering research into enhanced rehabilitation equipment

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## Coach sponsor – £3,000

- Brand promotion on the prize bidding tablets for silent auction and prize website in advance of the day
- Two seats at a prime table on the day including a meal
- Brand logo in the programme and on the screens intermittently during the day
- Social media recognition thank you on the day
- Opportunity to have branded items in the goody bags
- Half page colour ad in the event programme



## Raffle Table sponsorship - £1,500

**Sponsor our raffle where every table wins a prize valued around £100.**

As a raffle sponsor, your company will receive the following:

- Two seats at a prime table on the day including a meal and wine.
- Brand promotion on all table raffle prizes won at each table
- Brand logo in the programme and on the screens intermittently during the day

## Games Sponsor - £1,200

**Sponsor one of our fundraising games with a gift that true sports fans will love!**

1. 'Penalty Pass the Ball' game
2. tombola / Sports bottle toss
3. Mystery Sports Box
4. Beat the Goalie / 'Keepie uppie' game
5. Champagne Dip

**As a fundraising game sponsor, your company will receive:**

- Exclusive naming rights of one of the above fundraising activities
- One invite to attend at a CHSS table on the day
- Live social media recognition thank you on the day
- Opportunity to have branded items in the goody bags



## Company Advert - £500 / £250

You can purchase a full-page advert in our event programme which each guest will receive. In addition, your advert will appear on our prize website which will be promoted on social media. We can also offer half page adverts for £250.

## Golden Goal Drinks Sponsor - £1,500

In addition to your sponsorship, you'll receive one invite to the event at a CHSS table. There will be a branding opportunity in the event programme, your logo will appear on our website and a thank you from the host on the evening.

**Got something different in mind? We'd love to hear your ideas and tailor a package that suits your brand.**

## Real impact: Meet Tim

**Tim had a stroke at the age of 36 which changed his life forever.**

"I suffered three strokes within three days. My wife and children watched me have a stroke right in front of them."

"It was hard to accept that I had come so close to leaving my family and friends. But I didn't. I survived."

"The time when you leave hospital can be the most lonely, isolating and difficult of times. Chest Heart & Stroke Scotland is there to make sure no one has to recover alone. But the work the charity does is only possible thanks to you. Your support means everything."



# Your sponsorship helps people do more than survive

**£3,486**

funds a  
**stroke  
nurse** for  
one month

**£400**

funds the  
training  
of **10  
volunteer  
Kindness  
callers**

**£215**

funds **24  
weeks** of  
**Community  
and Kindness  
Volunteer**  
support for  
one patient

**£125**

funds  
**10 calls**  
to our  
**Advice  
Line**

For more information please contact:

Tel: **0131 297 2761**

Email: **fundraising@chss.org.uk**

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**www.chss.org.uk**



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